



PARTNERSHIP
OPPORTUNITIES

STOP! COLLABORATE AND LISTEN



Local Government
Professionals
AUSTRALIA WA



Community
Development
NETWORK

COMMUNITY DEVELOPMENT CONFERENCE 2023
14-15 SEPTEMBER 2023 | CROWN PERTH

AN INVITATION TO PARTNER

Local Government Professionals WA would like to invite you to be a partner in the 2023 Community Development Conference, 'Stop! Collaborate and Listen'. Corporate partners play such an important role in our events. They enable us to attract influential speakers and maximise the participation of our members, especially those in regional and remote areas. As a corporate partner you will take comfort in knowing that you will be investing in the knowledge and skills of the community development sector and the support provided to local communities.

Partnership of this conference offers you a significant opportunity to link with influential leaders and staff from local governments across the State. The partnership opportunities outlined in this package offer a range of exposure levels at the conference which I hope suit your needs.

I urge you to secure your place as a corporate partner as soon as possible. The earlier you commit to be involved, the sooner you will be able to benefit from the exposure offered. We look forward to your support and seeing you at the 2023 State Community Development Conference.

Chairperson – Paul Gravett
Manager Community, Town of Victoria Park

ABOUT THE LG PROFESSIONALS WA 2023 COMMUNITY DEVELOPMENT CONFERENCE

The conference is titled 'Stop! Collaborate and Listen'.

Presentations will be of a participatory nature, and be delivered in a variety of forms.

The 2023 Community Development Conference is a major event in the local government industry calendar. The conference will be held at Crown Hotel, Perth, on Thursday 14 September to Friday 15 September.

This event promises to be another high calibre event attended by over 120 delegates from all corners of the state, including senior decision makers, local, state and federal government representatives, academia, key community organisations and community service agencies.

DELEGATE PROFILE

The delegate profile is varied, comprising key decision-makers and stakeholders from local government with representation from federal and state government, academia, community organisations and the service sector.

Partners will have the opportunity to meet and develop links with these people.

Attendees will include:

- Community and cultural development workers.
- Chief Executive Officers.
- Directors.
- Senior representatives from state and federal governments.
- Representatives from peak local government and social and cultural policy organisations.
- Academics.
- Social, cultural city planners; and
- Representatives from non-government organisations.

A minimum of 120 delegates has traditionally attended this state event.

The conference proceedings will commence from 8.45 am on Thursday 14 September and finish at 3.30 pm Friday 15 September at Crown Perth.

Networking Drinks will be held at the conclusion of the conference.

Morning tea, lunch and afternoon tea will be served each day within the Partners trade area (afternoon tea on Thursday only).

PARTNERSHIP OPPORTUNITIES

A variety of Partnership opportunities are available for the 2023 State Community Development Conference:

Partnership	Price
Major Partner	\$4000
Trade Partner	\$2900
Session Partner	\$1500
Community Partner	\$700

All prices include GST.

MAJOR PARTNER

(2 registrations)

\$4000
INCL. GST

- No other competing business will be accepted as a Major Partner.
- Presentation by your company or a chosen representative to address delegates for five minutes.
- A single exhibition space in the trade exhibition area.
- Inclusion of your company logo and profile in the Partners and Exhibitors area on the Conference app.
- Recognition as Major Partner in the Conference promotional material.
- Complimentary registrations for two company delegates to conference sessions, all luncheons, cocktail functions and conference dinner including partners.
- The opportunity to include your company merchandise in the delegates' satchels and promo brochures on Conference app.
- Delegate satchels for two company representatives.
- The opportunity to participate in the Partners' prize draw.

TRADE PARTNER

(2 registrations)

\$2900
INCL. GST

- A single exhibition space in the trade exhibition area.
- Inclusion of your company logo and profile in the Partners and Exhibitors area on the Conference app.
- Recognition as a Trade Partner in the Conference promotional material.
- Complimentary registrations for two company delegates to conference sessions, all luncheons, cocktail functions and conference dinner including partners.
- The opportunity to include your company merchandise in the delegates' satchels and promo brochures on Conference app.
- Delegates satchels for two company representatives.
- The opportunity to participate in the Partners' prize draw.

EXHIBITION SPACE

A dressed trestle table and 2 chairs are provided.

PARTNERSHIP OPPORTUNITIES

continued

SESSION PARTNER

(1 registration)

\$1500
INCL. GST

- The opportunity to introduce one of the sessions at the Conference and include an address about your company (max. 3 minutes).
- Complimentary registrations for one company delegate to conference sessions, all luncheons, cocktail functions and conference dinner including partners.
- The opportunity to include your company merchandise in the delegates' satchels and promo brochures on Conference app.
- Recognition as a Session Partner in the event promotional material.
- Delegate satchel for one company representative.

COMMUNITY PARTNER

The opportunity for a community group or organisation to show their support for the 2023 Community Development Conference.

\$700
INCL. GST

Entitlements at the Conference:

- Company logo on the back of the official Conference Program.
- The opportunity for employees to attend the Conference at the discounted member rate.

OTHER RECOGNITION AND ADVERTISING

Included with all levels of partnership: One quarter-page advertisement in one edition of LG Professionals WA's Statewide magazine; Annual corporate membership of LG Professionals WA—including member rates for two company representatives at other LG Professionals WA events; and regular publications and information updates.

EXHIBITOR TERMS AND CONDITIONS

Applicable to 14–15 September 2023

1. If an Exhibitor fails to comply in any substantial respect with these terms and conditions:
 - (a) Local Government Professionals Australia WA, may sell or reallocate the Exhibitor's allocated booth space;
 - (b) the Exhibitor is to be liable for any loss suffered by Local Government Professionals Australia, WA, as a result of the Exhibitor's failure; and
 - (c) all monies paid by the Exhibitor are to be forfeited to Local Government Professionals Australia WA.
2. If an Exhibitor fails to occupy its allocated booth space by the advertised opening time of the event, Local Government Professionals Australia WA, may arrange for the space to be occupied in whatever manner it considers to be in the interests of the event, without any refund or compensation to the Exhibitor and without releasing the Exhibitor from any liability.
3. An Exhibitor must not erect any sign, stand wall or obstruction which, in Local Government Professionals Australia WA's opinion, interferes with an adjoining Exhibitor.
4. The Exhibitor must not damage any walls, floors or ceiling of the exhibition area in which its stand is located, whether by nails, screws, oil, paint, or any other way.
5. Local Government Professionals Australia WA, will not be responsible for:
 - (a) any loss of, or damage to, any property of an Exhibitor;
 - (b) any damage claimed by any person who may be injured while in the space allotted to the Exhibitor; or
 - (c) any economic or other loss sustained by the Exhibitor.
6. The Exhibitor undertakes to insure, at their full replacement value, the contents of its stand and all associated equipment and materials.
7. The Exhibitor is responsible for the safety of its products, display and stand and agrees that, during setup and dismantling, the contents of its stand and all associated equipment and materials, will not be left unattended.
8. Without the written consent of Local Government Professionals Australia, WA, the Exhibitor must not sublet, or allow anyone else to use, its allocated booth space.
9. 'Event promotional material' refers to brochures and any other material that may be distributed regarding the Forum. It does not include delegate satchels.
10. All representatives of an Exhibitor must be employed by the Exhibitor.
11. Trade and exhibition booths must be registered under a single company name.
12. Each additional company representative will be charged \$300 per day and there is a limit of 4 registrations.

LG PROFESSIONALS WA BRANCHES AND NETWORKS

LG Professionals WA has 11 Branches and 10 Networks in Western Australia who meet throughout the year. Branches of LG Professionals WA are formed based on regional locations and Networks are formed through areas of expertise.

Each Branch and Network has an executive Committee including a President and Secretary and members who are Local Government officers and members of LG Professionals WA.

LG Professionals WA works together with Branches and Networks to:

- Plan and develop conferences and seminars. (These Partnership opportunities are mostly through trade show displays or keynote partnership of a conference session with a chance to address delegates.)
- Help set meeting agendas and peer networking opportunities. LG Professionals WA have a number of Local Government industry partners who prefer to meet with Branches and Networks on a smaller scale in their regional area. LG Professionals WA offers industry partners the chance to be introduced to these groups at local meetings by the LG Professionals WA CEO or by an LG Professionals WA Board member.

LG Professionals WA Administration are advised of Branch meetings and events as they are planned. If you would like to attend an LG Professionals WA Branch meeting or event and address Branch members contact Viola Jacobs. (Note: there is a small charge to attend but this opportunity is only available to current industry partners.) Or visit the LG Professionals WA website for information on LG Professionals WA Branch and Networks activities and events.



Local Government Professionals
AUSTRALIA WA

For more information on Partnership Opportunities, please contact:
Michelle Padovan, Event Coordinator
08 9271 1136

events@lgprofessionalswa.org.au

Local Government Professionals Australia WA
Suite 8B, Level 1, 180 Scarborough Beach Road,
Mt Hawthorn, WA 6061

PUBLICATIONS OF LG PROFESSIONALS WA

All partnership categories include subscription to the email newsletter and other publications.

Statewide: Members magazine

Statewide is the official magazine of Local Government Professionals Australia WA.

Statewide has a 97% readership of Local Government Professionals Australia WA members and Local Government Officers in Western Australia. This Local Government specific magazine hits the desks of the decision-makers in Local Government—that is, the CEOs, Directors, Purchasing Officers, Senior Managers and Officers working in the Local Government sector.

Through advertising in **Statewide** you will reach Local Government Officers who together, control expenditure budgets totalling more than \$2 billion a year. Your advertisement will pass across 140 organisations in Western Australia.

If you are interested in finding out more about advertising in **Statewide**, please contact Viola Jacobs at the Local Government Professionals Australia WA Office.



LOCAL GOVERNMENT PROFESSIONALS AUSTRALIA WA PROUDLY PARTNERED BY:

FOUNDATION PARTNERS



PRINCIPAL PARTNERS



MAJOR PARTNERS



LG PROFESSIONALS WA NETWORKS



This network promotes Age Friendly Communities principles as a fundamental requirement to develop accessible and inclusive communities. The network: promotes an Age-Friendly approach to planning; encourages collaborations and partnerships between local government, state government, the not-for-profit and private sector; and shares best practice and innovative approaches to developing age friendly communities.



This network is for all officers who work in areas such as marketing, internal and external comms, digital media and community engagement. The purpose of the network is to: facilitate knowledge and information sharing; provide opportunities for professional development; network with like-minded peers; raise the profile of the profession to reflect the critical role it plays in each local government; and recognise each other's achievements.



The network's aim is to provide leadership, support and professional development to people working within the Community Development and Community Services sector across WA. The network run regular meetings to plan and organise Professional Development Events, including their popular biennial conference, which cover a variety of topical issues relevant to both regional and metropolitan local governments.



The CPN's strategic aim is 'To establish and maintain a network group to improve corporate planning practices in Local Government'. The CPN's key initiatives are to achieve the following goals: bring together people with an interest in corporate planning; share knowledge to improve integrated planning; position the CPN as a group of influence and impact.



This network includes local government professionals working in positions such as Executive and Personal Assistants and other Support roles. These officers play a crucial role in assisting CEOs and Directors with a huge number of tasks and help to ensure projects and deadlines stay on track. This network will be a peer support and professional development network group for Executive Support Professionals working in local government.



The Finance Professionals Network is the peak body serving Local Government Finance Professionals in WA. The network has two committees—one for the planning and development of the Annual Finance Professionals Conference and a Technical committee who discuss issues affecting the Local Government Finance Sector and plan Professional Development events accordingly.



This network brings together Local Government Professionals with a focus on corporate governance. With a commitment to improving governance practice through shared information and experience, the group aims to organise regular professional development and networking opportunities throughout the year.



This network includes all officers who work in areas such as Human Resources, Organisational Development, Workplace Culture, Workforce Planning, Training and employee services. This network will provide: formalised professional development opportunities; opportunities to discuss human resource practices on a strategic level; and support for practitioners in the sector and opportunities to influence legislative change through advocacy work.



The Volunteering Network aims to strengthen and promote volunteerism in local government sector and communities through the exchange of ideas and information, fostering trust and collaborative partnerships.